Lane Goodman

973-632-4667   Washington, DC
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UX/UI designer focused on helping mission-driven organizations and brands elevate their visual design and online experiences to inspire action and advocate for social change.

KEY QUALIFICATIONS
- Proven ability to integrate user needs with site strategy, and communicate ideas with clients
- Skilled in Sketch, Adobe XD, Photoshop, Illustrator, InDesign, graphic design and photography
- Proficient in HTML5, CSS3, and working knowledge of JavaScript/jQuery
- Experienced in Drupal and WordPress web content management and web design

PROFESSIONAL EXPERIENCE

Results for Development – Washington, DC   May 2014 – Present
Communications Officer
- Advise digital strategy for web platforms connecting global health and education.
- Coordinate design, UX, and maintenance of project-based sites with web developers
- Publish, create and administer site content in Drupal, WordPress CMS's,
- Design reports, promotional flyers and graphics, manage photography for online use

Freelance Web Designer – Washington, DC   May 2016 - Present
- Create customized WordPress sites for nonprofit and social organization clients
- Consult with clients to determine site requirements, web strategy, and design solutions

US Peace Corps – Guinea, West Africa   November 2011 – January 2014
Public Health Educator
- Designed and managed $5,000 USAID-funded grant to rehabilitate village health facility
- Created and ran peer educator youth group focusing on reproductive health education
- Led community health workers and local NGO members in malaria prevention activities
- Taught 450 students health lessons and initiated English classes at local middle school

Utopia NYC Agency – New York, NY   June 2011 – November 2011
Studio Assistant
- Organized and uploaded media for agency website using custom CMS
- Managed extensive archives of professional photographers represented by the agency
- Produced images and messaging for agency's social media presence and blog

EDUCATION

George Washington University – Washington, DC
Certificate, User Experience Design   August 2018

General Assembly – Washington, DC
Certificates, Front End Web Development & Visual Design   November 2015

Washington University in St. Louis. – St. Louis, MO
BFA – Photography – Cum Laude   June 2011
BA – Anthropology – University Honors   June 2011

AWARDS & HONORS
Conway Scholar for Photography – Full Merit Scholarship   2007-2011
Lewin Prize for Photography and Community – Washington University   May 2011

LANGUAGES
French: Intermediate working ability

TECHNICAL SKILLS
Adobe Photoshop, Lightroom, InDesign, Illustrator, XD, Premiere | Final Cut Pro | Sketch | InVision
Web: HTML, CSS, WordPress, Drupal. Experience with JavaScript and jQuery.
Microsoft Office Suite: Word, Excel, and PowerPoint.
Mac OSX, PC, Google Apps, Google Analytics, and social media proficiency.